**SIP Program Key Performance Indicators (KPIs)**

To measure the social impact of the Social Impact Partnership program, Key Performance Indicators (KPIs) need to be collected.

The following KPIs are for firms to gather information from non-profit or educational organizations related to the outcomes of SIP commitments. Any applicable KPIs can be shared with beneficiaries.

**Participant Demographics (highlighted) for reporting are mandatory.** Additional KPIs are requested under the specific program area of the SIP commitments.

**Participant Demographics for Programs**

1. Age (specify the # of participants in each category)
2. 0-5
3. 6-13
4. 14-17
5. 18-24
6. 25-65
7. 66+
8. Unknown
9. Decline to State
10. Ethnicity/Race
11. American Indian/Indigenous
12. African American/Black
13. Asian
14. Latino/a/x
15. Pacific Islander
16. White/Caucasian
17. Mixed Race/Ethnicity
18. Other
19. Unknown
20. Decline to State
21. Gender
22. Female
23. Male
24. Transgender
25. Non-Binary
26. Other
27. Unknown
28. Decline to State
29. Zip codes

**Event Metrics (may apply to all areas- e.g. Workshops, Presentations, Fairs)**

1. # of Event(s) Supported
2. Name of event(s) Supported
3. Estimated # of Participants Served at Event(s)

**Jobs Exposure and Internships**

1. # of Interns/Trainees Supported or Enrolled
2. # of Interns/Trainees Who Successfully Completed Program
3. # of Interns/Trainees Who Secured Jobs or Another Placement After Program

*KPIs on Barriers to Employment Addressed for Trainees (if applicable)*

1. # of Trainees Who Received Tools and Work Materials
2. # of Trainees Who Received Personal Protective Equipment
3. # of Trainees Receiving Childcare Services
4. # of Trainees Who Received Transportation
5. # of Trainees’ Union Dues Paid
6. # of Trainees’ Driver's License Fees Paid
7. # of Trainees with Other Barriers Addressed

**Small Business Support**

1. Name(s) of Local Business(es) Supported
2. Industry of Local Business(es) Supported
3. Name of Communities, Neighborhoods, or Client Type Supported
4. # of Existing Employees Retained at Each Local Business Supported
5. # of New Employees Hired and/or Jobs Created by Each Local Business Supported
6. # of Businesses Prevented from Immediate Closure or Displacement

**Education**

1. Names of School(s) Served
2. # of Youth Served
3. # of Staff/Teachers Served (if applicable)

**Environment and Community Health**

1. # of Youth Served (if applicable)
2. # of Adults Served (if applicable)
3. # of Households Served (if applicable)
4. # of Community Gardens or Green Spaces Supported (if applicable)
5. Name of Communities or Neighborhoods Served