

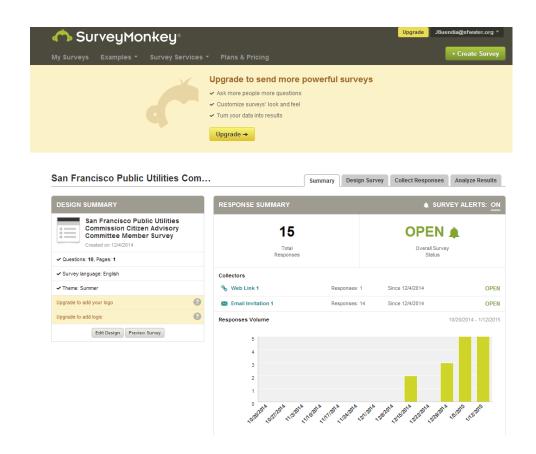
Citizen Advisory Committee 2014 Survey Results

Wendy Aragon, CAC Chair Jessica Buendia, External Affairs Manager

February 17, 2015



2015 Annual Survey



- Survey conducted from Dec 2014-Jan 2015
- Tool: Survey Monkey
- Replies: 15/16 replies



Who are the Citizen Advisory Committee members?





Socioeconomic and Demographic Break Down of the Members

Gender:

Female: 11/16 Male: 5/16

Race:

Caucasian: 7/16 Asian: 4/16

African American:

2/16

Latino: 1/16 Mixed: 2/16

Income:

0-\$50K: 1/16 \$50-100K: 6/16 \$100-180K: 0/16 180K-more: 1/16 No response: 7/16

TBD: 1/16

Age:

0-17: 0/16

18-24: 0/16

25-34: 4/16

35-44: 4/16

45-54: 2/16

55-64: 1/16

65-74: 0/16

75 or more: 0/16 No response: 4/16

TBD: 1/16

Education:

4 Year Undergraduate

Degree: 5/16

Masters/Professional

Degree: 10/16

No response: 0

TBD: 1/16

Official Purpose

The Citizens Advisory Committee provides recommendations to the San Francisco Public Utilities Commission General Manager and the Board of Supervisors regarding the agency's long-term strategic, financial, and capital improvement plans

CAC Member Perspective

- To serve as a liaison between the community and the SFPUC – 6/16
- To work on advancing public policy 4/16
- To ensure the agency's financial concerns, planning, and investments are getting best results for rate payers 2/16
- To represent interests of appointing organization 2/16
- To help improve the environment 1/16



Staff perspective on the CAC Purpose

- Create Resolutions on Long Term Planning for the Agency
- Support Outreach and Engagement to Stakeholders and Constituents
- Provide Input on Program Development
- Campaign Organizing, Advocacy, and Coalition Building
- Attend Commission Meetings

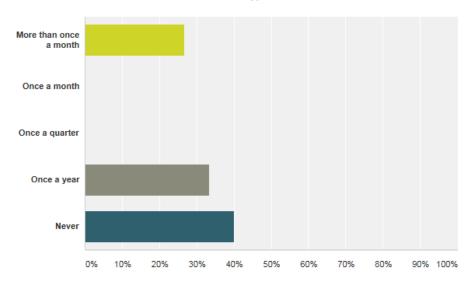


• Exercise #1

Relationship with Appointing Officers

On average, how often do you meet with your appointing officer in the course of a year?



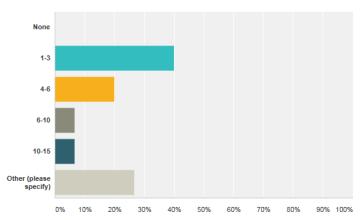


Answer Choices	Responses	~			
	26.67%	4			
✓ Once a month	0.00%	0			
✓ Once a quarter	0.00%	0			
▼ Once a year	33.33%	5			
▼ Never	40.00%	6			
Total Respondents: 15					

CAC Member Availability

In addition to attending the FULL CAC and subcommittee meetings, how many hours a month can you dedicate to SFPUC CAC-related activities in 2015 (e.g. Commission meetings; meetings with appointing officers, commissioners, and/or staff; community outreach and engagement; tours, partnership development; etc.)?





Answer Choices	~	Responses	~
→ None		0.00%	0
▼ 1-3		40.00%	6
₹ 4-6		20.00%	3
₩ 6-10		6.67%	1
₩ 10-15		6.67%	1
Other (please specify)	Responses	26.67%	4
Total			15



Organizational Affiliations

- California Public Utilities Commission
- Haight Ashbury Improvement Association
- SPOSFI
- San Francisco Women's Political Committee
- Ground Floor Public Affairs
- ACLU Northern California
- South Asian Bar Association
- Bay Area Women of Color Network
- Marin Clean Energy
- Conference of California Public Utility Counsel
- Willie B. Kennedy Democratic Club
- Society of College and University Planner
- SPUR
- ACCE

- Public Policy Institute of California
- SF Tomorrow
- Clean Water Action
- Emerald Cities Collaborative
- San Francisco Foundation
- Kayaks Unlimited
- Chinatown Community Development Corporation
- PODER
- BAWSCA
- Latino Democratic Club
- SFUSD
- Society for Organizational Development
- Richmond District Democratic Club
- Girls Scouts



Interests, Expertise, and Skills

- State level utilities policy
- Sustainability best practices
- Environmental Justice
- Energy and power regulatory affairs
- Community Choice Aggregation
- Water and wastewater policy
- Energy Efficiency
- Water Resources, planning, and cost allocation
- Construction Management

- Regional Land Use
- Climate Change
- Chemistry
- Environmental Education
- Environmental Health
- Community Benefits
- Workforce Development
- Storm water Management
- IT
- Business planning
- Environmental Law

- Good judgment
- Ability to work with a variety of people
- Good listener
- Facilitating meetings
- Community Engagement and Outreach
- Building allies
- Research and Writing
- Technical Comprehension
- Understanding Government Processes



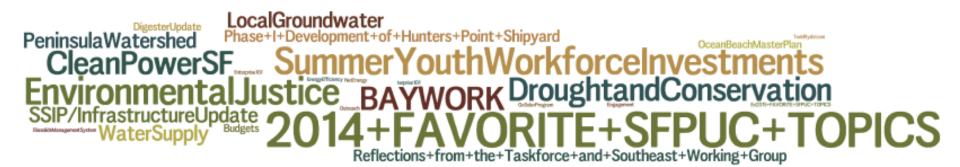
• Exercise #2

2014 Evaluation

	*	Very •	Moderately ~	Somewhat ~	Minimally •	Not at v	Total ~	Weighted Average
~	How engaged do you feel at CAC Meetings? Comments (2)	53.33% 8	40.00% 6	6.67% 1	0.00% 0	0.00% O	15	1.53
~	How supported do you feel by your appointing officer? Comments (3)	28.57% 4	21.43% 3	7.14 % 1	35.71% 5	7.14% 1	14	2.71
~	How supported do you feel by CAC Leadership? Comments (2)	66.67% 10	33.33% 5	0.00% O	0.00% O	0.00%	15	1.33
~	How supported do you feel by CAC Staff? Comments (2)	93.33% 14	6.67% 1	0.00% O	0.00% 0	0.00% 0	15	1.07
~	How supported do you feel by other members of the CAC? Comments (3)	33.33% 5	40.00% 6	20.00% 3	6.67% 1	0.00%	15	2.00



2014 Favorite Topics





• Exercise #3



2015 Committee Membership

Water

- Jennifer Clary
- Suki Kott
- Kelly Groth
- Ted Loewenberg
- Nicole Sandkulla
- Eli Saddler
- Art Taylor

Wastewater

- Marjorie Goodwin
- Tracy Zhu
- Tamar Barlev
- David Pilpel
- Mark Connors

Power

- Shalini Swaroop
- Avni Jamdar
- Wendy Aragon
- Rebecca Lee
- TBD



Next Steps and Discussion